

TERESA FAILLA

GRAPHIC DESIGNER & FINE ARTIST



CONTACT

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- Teresa FailLA

EDUCATION

OAKLAND UNIVERSITY

2016 Graduate | BFA • Studio Art

Graduated Cum Laude with specialization in painting and minor in graphic design

STRENGTHS & SKILLS

STRENGTHS

- | | |
|--------------|---------------------|
| Brand Design | Photo/Video Editing |
| Print Design | Collaboration |
| Logo Design | Attention to Detail |
| Typography | Project Management |
| UX/UI | Deadline Driven |
| Painting | Communication |
| Drawing | |

TECHNICAL SKILLS

- | | |
|------------------|--|
| Illustrator | |
| Photoshop | |
| InDesign | |
| XD | |
| Microsoft Office | |
| Dreamweaver | |
| After Effects | |

EXPERIENCE

24G

Graphic Designer & Print Producer

Troy, MI

June 2019 – February 2024

- Integrated art and technology in diverse applications including print, large-format, and digital.
- Worked on projects for well-known brands, which include, but are not limited to, high-end brochures, banners, packaging design, photo retouching, UX/UI design, website and app design, logo design, branding, and signage.
- Influenced creative direction through insightful contributions in brainstorming sessions.
- Collaborated with cross-functional teams to ensure design consistency.
- Worked directly with printers to ensure the highest print quality was achieved within the client's budgets and timelines.

DOMINION REAL ESTATE ADVISORS

Director of Marketing

Bingham Farms, MI

August 2017 – June 2019

- Managed the company's marketing department, ensuring effective creative and logistical operations.
- Successfully transformed the company's image through strategic rebranding.
- Boosted social media presence and outreach, enhancing brand visibility.
- Implemented promotional campaigns across various mediums, from concept to execution.
- Designed successful proposal documents and marketing material.

FAMS PRINTING

Graphic Designer

Romeo, MI

October 2016 – August 2017

- Created custom graphics and artwork for signage, branding, promotional products, clothing, apparel, and logos.
- Coordinated multiple projects, demonstrating strong organizational skills.
- Developed and maintained company websites for effective brand promotion.
- Collaborated with a creative team to produce innovative design solutions.

COLLECTED CONCEPTS

Graphic Designer

Richmond, MI

April 2012 – April 2016

- Utilized Dreamweaver and email marketing platforms to create and link newsletters.
- Provided photo editing, social media, and design solution assistance.
- Produced eye-catching marketing material and interactive landing pages.

FREELANCE SERVICES

Graphic Designer & Fine Artist

2008 – Present

- Work closely with private clients and small businesses to understand their vision.
- Create custom designs for paintings, drawings, logos, websites, and more, including marketing materials, print designs, signage, and photo editing.
- Manage projects from concept to completion with prioritization for flawless delivery.