

TERESA FAILLA

GRAPHIC DESIGNER / FINE ARTIST



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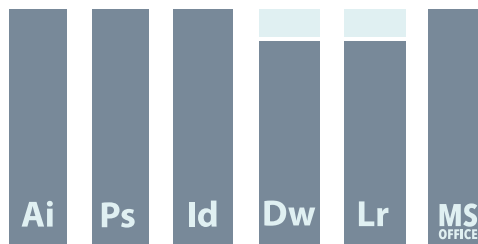


Teresa FailLa

OBJECTIVE

Actively seeking an Art Director, Creative Director or Graphic Design position within an advertising or marketing agency in which I can grow with. I have a charismatic and ambitious personality with a growing passion to create, excel, and innovate.

SOFTWARE PROFICIENCY



SKILLS

TYPOGRAPHY	WEB HTML & CSS
BRANDING	PROJECT MANAGEMENT
PRINT DESIGN	PHOTOGRAPHY
LOGO DESIGN	PHOTO / VIDEO EDITING
WEBSITE DESIGN	DRAWING & PAINTING

ABOUT ME



- Outdoor Enthusiast
- Adventurer
- Social / Sporting Event Goer
- Animal Lover

EDUCATION

2011- April 2016 | Rochester, MI
OAKLAND UNIVERSITY
Graduated Cum Laude with BFA in Studio Art, specialization in Painting, and minor in Graphic Design

2010- 2011 | Clinton Township, MI
MACOMB COMMUNITY COLLEGE
Associates of General Studies

2008- 2009 | Allendale, MI
GRAND VALLEY STATE UNIVERSITY

EXPERIENCE

August 2017- present | Bingham Farms, MI
DOMINION REAL ESTATE ADVISORS (formally CORE PARTNERS) | Full Service Real Estate and Marketing

Director of Marketing (previously Marketing Coordinator)- Oversee the activities of the company's marketing department. Responsible for the creative and logistical marketing needs of company and its clients. Coordinate projects, as well as manage social media presence and outreach. Create marketing material and promotional campaigns across all traditional and digital mediums from concept to execution.

October 2016 - August 2017| Romeo, MI
FAMS PRINTING | Full Graphic Design Service / Printing and Embroidery
Graphic Designer- Created custom graphics and artwork for signage, branding, promotional products, clothing, apparel mock up designs, and logo designs. Coordinated and managed projects from start to finish. Worked on a creative team and created websites to market and advertise the store's brands.

2008- present
Freelance Graphic Designer and Fine Artist
Work for private clients and small businesses. Create custom and personalized paintings and drawings along with marketing material, logo design, print design, signage, web design, photography, and photo editing. Project management, executing design projects from concept through completion while prioritizing projects to ensure flawless delivery.

April 2012- April 2016 | Richmond, MI
COLLECTED CONCEPTS | Full Service Consulting Agency
Graphic Designer- Worked on a creative team, created and linked newsletters for e-mail delivery, helped with design solutions, created business cards, photo editing, and social media.