

TERESA FAILLA

GRAPHIC DESIGNER & FINE ARTIST



CONTACT

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-  Teresa FailLA

EDUCATION

OAKLAND UNIVERSITY

2016 Graduate | BFA • Studio Art








Graduated Cum Laude with specialization in painting and minor in graphic design

STRENGTHS & SKILLS

STRENGTHS

Typography • Branding • Print Design
Logo Design • Web Design • Painting
Photography • Photo/Video Editing
Drawing • Collaboration • Flexibility
Communication • Attention to Detail
Project Management

TECHNICAL SKILLS

Illustrator	
Photoshop	
InDesign	
XD	
Dreamweaver	
Lightroom	
MS Office	

EXPERIENCE

24G

Graphic Designer

Troy, MI

June 2019 – February 2024

- Combined art and technology to create designs for a range of clients in various applications including print, large-format, digital, etc.
- Worked on projects for well-known brands, which include, but are not limited to, high-end brochures, posters, banners, packaging design, photo retouching, UX/UI design, website and app design, logo design and branding, and signage.
- Participated in brainstorming and reviews with insightful contributions.
- Worked directly with printers to ensure the highest print quality is achieved within the clients' budgets and timeline.

DOMINION REAL ESTATE ADVISORS

Director of Marketing

Bingham Farms, MI

August 2017 – June 2019

- Oversaw the activities of the company's marketing department.
- Responsible for the creative and logistical marketing needs of company and its clients.
- Coordinated projects, as well as managed social media presence and outreach.
- Created marketing material and promotional campaigns across all traditional and digital mediums from concept to execution.

FAMS PRINTING

Graphic Designer

Romeo, MI

October 2016 – August 2017

- Created custom graphics and artwork for signage, branding, promotional products, clothing, apparel, mock up designs, and logo designs.
- Coordinated and managed projects from start to finish.
- Worked on a collaborative creative team.
- Created websites to market and advertise the store's brands.

COLLECTED CONCEPTS

Graphic Designer

Richmond, MI

April 2012 – April 2016

- Worked with Dreamweaver and email marketing platforms to create and link newsletters for email delivery.
- Provided photo editing, social media, and design solution assistance.
- Developed eye-catching traditional and digital marketing material, and landing pages for clients and events.

FREELANCE SERVICES

Graphic Designer & Fine Artist

2008 – Present

- Work directly with private clients and small businesses.
- Create custom paintings and drawings along with marketing materials, logo design, print design, web design, signage, photography, and photo editing.
- Managing and executing design projects from concept through completion while prioritizing projects to ensure flawless delivery.