TERESA FAILLA **GRAPHIC DESIGNER & FINE ARTIST**

CONTACT

Ċ	(586) 549-7242
\square	teresamariefailla@gmail.com
	www.teresafailla.com
0	@tfailla_artanddesign
in	Teresa Failla

EDUCATION

OAKLAND UNIVERSITY

2016 Graduate | BFA • Studio Art

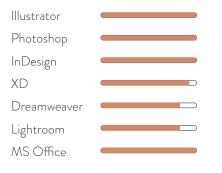
Graduated Cum Laude with specialization in painting and minor in graphic design

STRENGTHS & SKILLS

STRENGTHS

Typography • Branding • Print Design Logo Design • Web Design • Painting Photography • Photo/Video Editing Drawing • Collaboration • Flexibility Communication • Attention to Detail Project Management

TECHNICAL SKILLS



EXPERIENCE

24G

Graphic Designer

Troy, MI June 2019 - February 2024

- Combined art and technology to create designs for a range of clients in various applications including print, large-format, digital, etc.
- Worked on projects for well-known brands, which include, but are not limited to, high-end brochures, posters, banners, packaging design, photo retouching, UX/UI design, website and app design, logo design and branding, and signage.
- Participated in brainstorms and reviews with insightful contributions.
- Worked directly with printers to ensure the highest print quality is achieved within the clients' budgets and timeline.

DOMINION REAL ESTATE ADVISORS

Director of Marketing

Oversaw the activities of the company's marketing department.

- Responsible for the creative and logistical marketing needs of company and its clients.
- Coordinated projects, as well as managed social media presence and outreach.
- Created marketing material and promotional campaigns across all traditional and digital mediums from concept to execution.

FAMS PRINTING

Graphic Designer

- Created custom graphics and artwork for signage, branding, promotional products, clothing, apparel, mock up designs, and logo designs.
- Coordinated and managed projects from start to finish.
- Worked on a collaborative creative team.
- Created websites to market and advertise the store's brands.

COLLECTED CONCEPTS

Graphic Designer

Worked with Dreamweaver and email marketing platforms to created and link newsletters for email delivery.

- Provided photo editing, social media, and design solution assistance.
- Developed eye-catching traditional and digital marketing material, and landing pages for clients and events.

FREELANCE SERVICES

Graphic Designer & Fine Artist

- Work directly with private clients and small businesses.
- Create custom paintings and drawings along with marketing materials, logo design, print design, web design, signage, photography, and photo editing.
- Managing and executing design projects from concept through completion while prioritizing projects to ensure flawless delivery.

Romeo, MI

Bingham Farms, MI

August 2017 - June 2019

October 2016 - August 2017

Richmond, MI April 2012 - April 2016

2008 - Present